



FOR IMMEDIATE RELEASE

TELEPRESENCE OPTIONS LAUNCHES WEBRTC NEWS AND RESOURCE WEBSITE AND RSS FEED

TRACK THE WEBRTC REVOLUTION @ WWW.TELEPRESENCEOPTIONS.COM/WEBRTC





Ashburn, VA, September 30th, 2013 *–Telepresence Options*, the leading publishing firm covering videoconferencing, telepresence, and visual collaboration has launched a dedicated page to follow WebRTC news and innovations at www.TelepresenceOptions.com/WebRTC.

For the uninitiated, WebRTC is short for "real-time communications," WebRTC is an open source web API which enables web browsers to support videoconferences without the need for a plug-in. Users simply click on a link, such as in an email invite or instant message, to launch a video call or to join a videoconference. This eliminates the configuration and troubleshooting difficulties which can accompany a traditional videoconferencing installations.

Telepresence Options publisher Howard S. Lichtman stated: "The interest in WebRTC for videoconferencing and visual collaboration has led us to create a dedicated webpage and RSS feed where those interested can easily track the WebRTC revolution."

Telepresence Options has been on the forefront on explaining and covering the WebRTC revolution covering the "Hype and Reality" of WebRTC in a feature article in the last issue of Telepresence Options Magazine. In addition to the new WebRTC News and Resource Page, we have published an infographic on WebRTC, and are supporting the leading conferences on WebRTC including the IIT Real Time Communications
Conference and Expo — October 15th-17th in Chicago and the WebRTC III
Conference and Expo — November 19th-21st in Santa Clara.

Those interested in following the WebRTC revolution can subscribe specifically to WebRTC news by <u>RSS</u> or <u>E-mail</u>.

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About Telepresence Options

The *Telepresence Options* website at www.TelepresenceOptions.com is the #1 website in the world covering videoconferencing, telepresence and effective visual collaboration with over 35,000-60,000+ unique visitors per month from 190+ countries. The company also publishes the Telepresence and Videoconferencing Catalog which is the most comprehensive sourcebook of visual collaboration solutions — On-line and in print. The Telepresence Options Telegraph newsletter has over 6,700 subscribers and is the most widely read periodical in the world focused exclusively on visual collaboration. The brand publishes Telepresence Options Magazine with 5000+ hard copy subscribers and VIPs in 94 countries and hard copy distribution at conferences and events of 10,500+.

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